

## Midwestern Swimming Board of Directors Meeting Minutes

Tuesday, January 16, 2017  
Via Conference Call

**DISTRIBUTION:** posted to Midwestern Swimming website, mws swim.org, and via email

**CALL TO ORDER:** Carol Olson, Midwestern Swimming Chair, called the meeting to order at 8:34 PM.

**Those present:** Carol Olson, Mike Witt, Jeff Nelson, Betsy Purcell, Bruce Schomburg, Sam Bach, Sean Froemming, Kayden McCullough, Starre Haney, Alana Palmer, Betty Kooy, Kaitlyn Witt, Shelby Mullendore, Eric Samson, Scot Sorensen, Louie Balogh, Toby Reese, Jay Thiltgen, Brinker Harding, Jason Hiley, Stefanie Martinez

**Those Absent:** Carol Bilunas, Cristina Murray, Kenna Wilkie

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**AGENDA PREVIEW:** No changes to this meeting's agenda.

### DECLARATION OF CONFLICT OF INTEREST

Carol Olson read the following to the Board of Directors:

“Is any member aware of any conflict of interest, that is, of a personal interest or direct or indirect pecuniary interest, in any matter being considered by this meeting which should now be reported or disclosed or addressed under the Midwestern Swimming Conflict of Interest Policy?”

If a Board member determines there to be a conflict of interest at any point during the course of the meeting when a specific subject is being discussed and/or action is being taken, a declaration of a conflict of interest should be made at that time.

### MINUTES

The minutes of the previous meeting, held on November 26, 2017, were reviewed. Betty Kooy noted multiple spelling errors in the minutes, but suggested we move forward without correction. A motion to approve the November 17 minutes was made by Mike Witt. Second by Jay Thiltgen. A vote was conducted with all in favor. The September 17 minutes are APPROVED.

### CONSENT AGENDA

Executive Secretary Report – Submitted by Betty Kooy

Motion to approve the report by Starre Haney. Second by Mike Witt. A vote to approve was conducted with all in favor. The Executive Secretary Report is APPROVED.

Membership/Registration Coordinator Report has not been submitted.

### NEW BUSINESS

Finance Chair Report. Jason is currently going through the 2017 numbers and hopes to have a final 2017 report by the next meeting.

## Facility Fee/ MW Grant Program Task Force Report

Jay, Louie, Betty, Carol, and Bruce met last Sunday to discuss the increased facility fees that MW Swimming is facing. In review, the rental price for the Short Course Championship Meet at the Devaney Center has risen from about \$3000 in 2016, to about \$5200 in 2017, to \$8900 in 2018, and is expected to be \$13,800 in 2019. Louie notes that the rental fee for the Long Course Championship Meet at Woods pool has more than doubled from 2015 to 2016. The All Star meet fees have doubled from \$3500 in 2017 to \$7000 in 2018. Hastings YMCA is increasing fees for meets held there. The Task Force has discussed budgeting \$20K to \$25K for subsidies to compensate for increased rental fees. The Task Force has discussed using grant process to distribute these funds. Other options to increase revenue have included sponsorships and collection of entrance fees. Jay Thiltgen is aware of plans by The City of Omaha to limit meet dates at Common Ground, in the future. Discussions of the Budget Committee working with the Sanctioning Committee ensued. Jimmy Parmenter suggested that the MW surcharge for the championship meets could go directly to the host club rather than MW Swimming. Carol asked about charging admission. Louie thinks the venue will keep 15% of all admission collections. Jimmy asked about pre-sales of admission and percentage of shirt sales. Food sales at Devaney are for prepackaged items only, as hot food concessions are not available. No admission has been charged at the All-Star Meets. Concessions and the gym are rented at Common Ground, and apparel was sold the meet. Is it possible to charge admission at this meet? Jay notes that the City of Omaha only allowed 2 weeks of review before the season. Carol made the suggestion that the Sanctioning and Finance Committee continue the discussion at the Short Course Championship Meet. Eric Samson suggested increasing MW Splash Fee. Many thousand splash fees are charged each year. Betty said the fee structure would need to be altered. Brinker proposed different fees for regular season meets vs championship meets. Jason reminded the group that increasing athlete registration fees or increasing splash fees are the two methods we have to increase revenue and offset the increased rental fees. Toby inquired about MW discussions that have occurred with City of Omaha and University of Nebraska at Lincoln representatives. Jay represented ACE and Elkhorn School interests in discussions with City of Omaha Parks and Rec Department. Jay says that pool use at Common Ground is a matter of space and programming that does not give preference to swimming activities. A contract was given to ACE and Elkhorn which allowed no time for review or discussion. Louie has been involved in discussions with University of Nebraska at Lincoln. By Louie's estimation, \$2200 of the rental fee goes toward the actual cost of the pool, about \$1500 goes toward custodial services, and the remainder goes to the many staff around the facility.

## Athlete Reimbursement

MW Swimming will reimburse swimmers for expenses incurred during major swim meets. \$100 is available to zone qualifiers. \$500 is available for Junior or Senior National qualifiers. \$1000 is available to Olympic Trials qualifiers. Relay only swimmers are eligible for ¼ reimbursement. Proof of attendance and a result time are required as part of the reimbursement application.

## Club Registration Fee Addition Proposal

Part of sanctioning each meet includes the verification that the host club, meet director, meet referee, and administrative official are all registered and certified through the entire meet. Delinquencies in registration are a source of frustration for Betty. This occurs mostly as the new year arrives and teams hosting January meets fail to register their clubs. Betty has submitted a proposal to increase club membership from \$200 to \$300, if registration is not complete before December 1 of the year prior to the meet. A motion to adopt this proposal was made by Jimmy Parmenter. Second by Brinker Harding. A vote was had with all in favor. The proposed increase in club registration fees is approved.

## Nominating Committee Report

Dawn has resigned as committee chair.

## All Star Meet

Eric Samson reports that MW took 2<sup>nd</sup> place in the All Star Met, finishing behind Colorado Swimming. MW athletes obtained many personal best times. There was a transportation issue when a bus had air brake problems, but creative thinking allowed the meet to go as planned. The hotel worked out well. Thank you to Jay and Eric.

## ANNOUNCEMENTS/INFORMATION

Board of Directors Meeting, Tuesday, March 13, 2018

House of Delegates Meeting, Saturday, April 21, 2018

MOTION TO ADJOURN: Brinker Harding made the motion to adjourn. Second by Jimmy Parmenter. Meeting adjourned at 9:20PM.

RESPECTFULLY SUBMITTED: Jeff Nelson, Secretary

**Midwestern Swimming strives to maximize opportunities  
for growth and success through competitive swimming.**