

Midwestern Swimming COPPA Policy

The Children's Online Privacy Protection Act, effective April 21, 2000, applies to the online collection of personal information from children under 13. The new rules spell out what a Web site operator must include in a privacy policy, when and how to seek verifiable consent from a parent and what responsibilities an operator has to protect children's privacy and safety online.

The Children's Online Privacy Protection Act and Rule apply to individually identifiable information about a child that is collected online, such as full name, home address, email address, telephone number or any other information that would allow someone to identify or contact the child. The Act and Rule also cover other types of information -- for example, hobbies, interests and information collected through cookies or other types of tracking mechanisms -- when they are tied to individually identifiable information.

Midwestern Swimming (MWS) adheres to the Children's Online Privacy Protection Act (COPPA) through the following web site policy:

- Limited advertising permitted on the MWS web site, subject to Board or Executive Committee approval
- There is no collection of personal information on the MWS web site which includes full name, home address, email address, telephone number or any other information that would allow someone to identify or contact the child.
- There is no tracking information associated with the MWS web site.
- Limited pictures of children are allowed on the MWS website with signed release from parent/guardian.